

# **EXECUTIVE CONFERENCE**2025

## NOV 1-4 LAKE OCONEE, GA

Sponsor this **stand-alone** event to gain recognition at SGA's Executive Conference. This high-level event is attended mostly by operating companies serving in SGA leadership. Sponsorship does not include an invitation to attend this event, but does provide high-level recognition for your company in front of the natural gas industry decision makers.

**Stand-alone Conference Attendees:** Avg. 100

RECOGNITION PROVIDED	TRIPLE FLAME \$10,000	DIAMOND \$7,500	PLATINUM \$5,000
Social Media Recognition	•		
Opportunity to provide a welcome gift to each attendee (gift will be sourced and provided by sponsoring company)	٥		
Badge recognition	•	•	•
On-screen recognition during General Session	•	•	
Guidebook recognition — includes logo and company description	•	•	•
Email recognition	•	•	
Website recognition with hyperlink	٥	•	
Website recognition with no hyperlink			

#### **ASSOCIATE MEMBER SPONSOR OPPORTUNITIES:**

While an invitation to attend is not guaranteed, Associate Members are invited to sponsor the Executive Conference at all levels. Future invitations are based on Associate Member involvement in SGA Committees, sponsorship, webinars and learning and development for corporate teams. Contact Tina to learn more about how to become more involved in SGA.





In addition to General Sponsorships, supporting companies can select to sponsor one of these special events to help make the program the best that it can be.

All sponsorships listed below receive the recognition shown on the previous page. Event sponsors receive added recognition at their sponsored event.

## **\$10,000 - TRIPLE FLAME**

(CHOOSE ONE)

**General Triple Flame Sponsorship** 

**Sunday Inner Flame Dinner** 

## **\$7,500 - DIAMOND**

(CHOOSE ONE)

**General Diamond Sponsorship** 

**Sunday Welcome Reception** 

#### **Tuesday Keynote Speaker**

Load Growth in the Age of AI – Strategic Insights for Navigating Demand Uncertainty *Dr. David Victor, UC San Diego* 

### \$5,000 - PLATINUM

(CHOOSE ONE)

**General Platinum Sponsorship** 

**Saturday Reception** 

**Monday AI in Action Session** 

**Tuesday Operator Roundtables** 

**Monday or Tuesday Breakfast** 

**Monday Lunch** 

DIAMOND



**PLATINUM** 











**2024 Executive Premier Sponsors** 



















#### **SPONSOR AGREEMENT FORM**



Company Name	::				
Sponsor Repres	sentative:		Title:		
Business Addre	ss:				
City:		State:	ZIP/Postal Code, Country:		
Business Phone	e:		Email:		
Company Webs	ite:				
SGA SPC	ONSORSHIP DETAIL	S			
			Sponsor Value: \$		
Conference Specific Sponsorship:			Sponsor Value: \$		
			Total Value: \$		
Cancellation Policy: Sponsorships are non-cancellable. Promotion of your sponsorship will begin after payment is received and will align with the level of sponsorship.  METHOD OF PAYMENT (check one)					
Check enclo	sed in US\$	Credit Card	4% Convenience fee for Credit Card transactions. Call with credit card details.		
Return form to:	Tina Hamlin THamlin@SGANaturalGas.org		Please Note: Your credit card will be charged the full		
Questions:	202.255.2698		amount (listed in Sponsorship Value) upon receipt of this signed agreement.		
SIGN & DATE	E BELOW				
SGA Representa	ative: Tina Hamlin	<del></del>	Sponsor Representative:		
Signature: Sign			ignature:		
Date:	te: Date:		Date:		
Acceptance: Sponsor has read the Terms & Conditions on the next page of this Agreement. Sponsor understands that this Agreement shall be legally binding between SGA and the Sponsor. Sponsor also understands that any changes in the information in this Agreement must be provided to SGA in writing.					

Hotel Reservations: Sponsors and exhibitors are contracting to be integral partners in each of SGA's conferences and exhibitions and thereby are required to book their rooms within the SGA Conference Hotel Block utilizing the provided hotel link(s) on the SGA conference websites. We kindly ask that you do not book reservations with Expedia, Hotels.com or other online travel agents as this will impact SGA's contractual commitment to the hotel(s).

Representation: Sponsor must provide a vector (.eps, .pdf or .svg) or high-resolution file of their company logo to guarantee quality representation on printed

materials or website produced by SGA.

#### TERMS AND CONDITIONS OF SPONSORSHIP

#### 1. AGREEMENT

These terms and conditions of sponsorship (the "Terms and Conditions") are entered into by SGA ("SGA") and the sponsor ("Sponsor"), whose name is set forth on the Sponsorship Agreement Form (the "Sponsor Form"). Together, the Sponsor Form and these Terms and Conditions (collectively, the "Sponsorship Agreement") shall govern the performance of the Sponsor (the "Sponsorship"), as described further in this Sponsorship Agreement. Capitalized terms not otherwise defined in these Terms and Conditions shall have the meanings ascribed to them in the Event Sponsorship Form, Unless otherwise specifically noted, all references in these Terms and Conditions to paragraphs or sections will refer to the paragraphs and sections of these Terms and Conditions. SGA reserves the right to accept or refuse any Sponsorship Agreement or proposed Sponsorship, in its sole discretion.

#### 2. PAYMENT & CANCELLATION POLICY

Full payment must be received with the Sponsor Form to secure the Sponsorship. Without full payment SGA cannot guarantee and will not reserve the Sponsorship for Sponsor. Sponsorships are non-cancellable. Sponsorships are non-transferable.

#### 3. CONFLICTING MEETINGS AND SOCIAL EVENTS.

In the interest of the success of the Conference, Sponsor agrees not to extend invitations to social events, call meetings, or otherwise encourage absence of any other conference registrants or members of the Association from the Conference and/or Exhibit at any time during the Conference and/or Exhibition, except on those days and during those times that the Association designates for such activities.

#### 4. SPONSORSHIP APPROVAL

All Sponsorship activities and promotions are subject to approval by SGA. SGA reserves the right to restrict, prohibit, or remove any activity, material, or promotion by Sponsor which, in its opinion and at its sole discretion, becomes objectionable for any reason and may detract from the general character of the Event. Such activities and promotions may include, but are not limited to, persons, objects, conduct, printed materials and anything which SGA determines to be objectionable. In no event shall SGA be liable for any expenses incurred as a result of such restriction, prohibition or removal.

#### 5. COMPANY RECOGNITION

A Sponsorship shall exist under one (1) corporate brand name only and cannot be shared between two (2) or more entities unless special circumstances warrant shared recognition.

#### 6. HOTEL ACCOMMODATIONS

All sponsor representatives will be required to stay at SGA's assigned hotel and within SGA Room Block for the duration of sponsored event. Sponsor is responsible for securing hotel reservations for ALL of its sponsor representatives at the time of event registration. Should Sponsor fail to utilize SGA's Room Block, Sponsor is in breach of Sponsor Agreement. We respectfully ask that you do not book reservations with Expedia, Hotels.com or other online travel agents as this will impact SGA's contractual commitment to the hotel(s).

#### 7. INDEPENDENT CONTRACTOR

Each party is an independent contractor. This Sponsorship Agreement does not constitute either party as an agent, representative or partner of the other and neither shall have the authority to enter into contracts or obligations on the other's behalf. Each party shall be solely responsible for all debts and obligations incurred by it in performing its obligations under the Sponsorship Agreement, including, without limitation, all obligations to and in respect of its employees, and each party agrees to indemnify the other to the extent a party is held to be liable for a debt or obligation of the other party under this paragraph.

#### 8. INTELLECTUAL PROPERTY

Subject to the provisions below relating to termination of the Agreement, SGA's trademarks, service marks, brand names, logos and artwork displayed on the signs and other materials hereunder, and all trademark rights or copyrights in such signs and other materials, shall be and remain the sole and exclusive property of SGA. Sponsor shall not have the right to use in any way or reproduce for any purpose the corporate or trade names, trademarks, service marks, logos or other proprietary symbols of SGA without the SGA's prior written consent. SGA's use of Sponsor's

name and logo pursuant to the Sponsorship does not convey SGA's approval, endorsement, certification, or referral of any product or service provided by Sponsor.

#### 9. TERMINATION

Sponsor may not terminate this Sponsorship Agreement for any reason after Sponsor Contract is signed and received by SGA. SGA may terminate this Sponsorship Agreement at any time in the event of material breach of this Sponsorship Agreement (including without limitation non-payment of fees) by Sponsor. In the event that SGA terminates the Sponsorship Agreement following a material breach, Sponsor shall receive no refund of the Sponsorship fee.

#### **10. LIMITATION OF LIABILITY**

The association's liability to sponsor hereunder shall not, under any circumstances, exceed the amounts paid to the association by sponsor pursuant to the contract. In no event shall the association be liable for any indirect, consequential, special, exemplary or punitive damages regardless of the theory of recovery upon which such damages may be based and regardless of whether or not the association has been advised of the possibility of the same.

#### 11. INDEMNIFICATION

Sponsor agrees to indemnify and hold SGA, the Event facility and its owners, officers, committees, directors, employees and agents (collectively, the "Indemnities") harmless from any and all claims, damages, costs, losses, expenses, causes of action, liabilities and obligations of whatever nature or type, which the Sponsor has, or may have, or which have been, or could have been, or in the future otherwise might have asserted against it in connection with acts of the Sponsor, its directors, shareholders, officers, agents or employees. Upon signing this Agreement, Sponsor expressly releases the Indemnities from any and all claims for loss, damage or injury.

#### 12. INABILITY TO HOLD CONFERENCE OR CHANGE IN **SCHEDULED DATES**

If because of war, strike, the destruction, construction or renovation of the Conference Venue, government order, terrorist act, act of God, pandemic or other cause beyond the control of the Association, the Conference and Exhibition or any part thereof is prevented from being held, the Association shall be relieved of its obligations under these Terms and Conditions. If the Event proceeds in an alternate format, i.e. Virtual, the event is considered "not canceled". Sponsorships are non-refundable. The Association shall determine the remaining aggregate value of the sponsorship fees as of the date of cancellation or postponement and apply the remaining sponsorship value to an upcoming conference as agreed to by the parties. Exhibitor(s) and/or Sponsor(s) acknowledge and agree that the Association may be required to change the scheduled dates of the Conference and Exhibition as set forth in the Contract for reasons beyond its control or for reasons that, in the sole judgment of the Association, will benefit the Conference and Exhibition and the participating exhibitors and sponsors. In the event that the Association is required, or decides, to change the dates of the Conference and Exhibition, the Association will make its best efforts to notify exhibitors and sponsors in writing of such change at least thirty (30) days prior to the dates originally set forth in the Contract.

#### 13. JURISDICTION; VENUE; GOVERNING LAW

Sponsor hereby consents to the exclusive jurisdiction of the federal and state courts of Dallas, Texas. Any dispute arising under these Terms and Conditions that is not settled by agreement between the parties shall be settled exclusively by appropriate legal proceedings in the Court of Common Pleas of Dallas County, Texas or the United States District Court for the Texas. These Terms and Conditions, having been executed in Dallas, TX, shall be governed by and constructed in accordance with the Laws of the Texas without regard to its rules or principles regarding conflicts of laws.

#### 14. AMENDMENTS

Except as provided herein, no change in or addition to these Terms and Conditions shall be valid as between the parties hereto unless set forth in a writing which is signed by an authorized representative of both parties and which specifically states that it constitutes an amendment or addendum to these Terms and Conditions.

#### **15. BINDING EFFECT**

These Terms and Conditions shall be binding upon and shall inure to the benefit of the parties hereto, their successors and assigns, or other legal representative.

## YOUR Sponsorship OUR Gratitude

