

**SGA Natural Gas Association**

# **YEAR-END KNOWLEDGE SPRINT**

Give your team six months of industry know-how in just weeks — before the calendar resets.



# Core SGA Workshops

These proven workshops tackle the everyday skills that make or break performance. From industry knowledge to leadership and communication, they give your employees the confidence, tools, and perspective to show up stronger at work — and deliver results for your company.



## Introduction to the Natural Gas Industry

Save your team years of on-the-job guessing. In just 4 hours, they'll understand the entire value chain from wellhead to burner tip — giving them context to make smarter, faster decisions.



## Natural Gas Champions

Turn employees into informed ambassadors who can speak confidently about natural gas, its role, and its value. Build pride and alignment across your organization.



## Effective Communication

Help your people communicate clearly across styles, reduce friction, and get work done faster. Add DiSC coaching for deeper personal insights that improve team dynamics.



## Essential Supervisor Skills

Give first-time leaders the tools to succeed early — from managing people to setting expectations — so you don't lose momentum to trial and error.



## Emotional Intelligence

Boost your team's ability to manage stress, read the room, and build trust. The payoff? Stronger collaboration and fewer costly misunderstandings.



## Comprehensive Leader

This workshop will equip managers with the full toolkit: feedback, coaching, conflict resolution, and accountability. The result is confident leaders who deliver results through people.



## Understanding Unconscious Bias

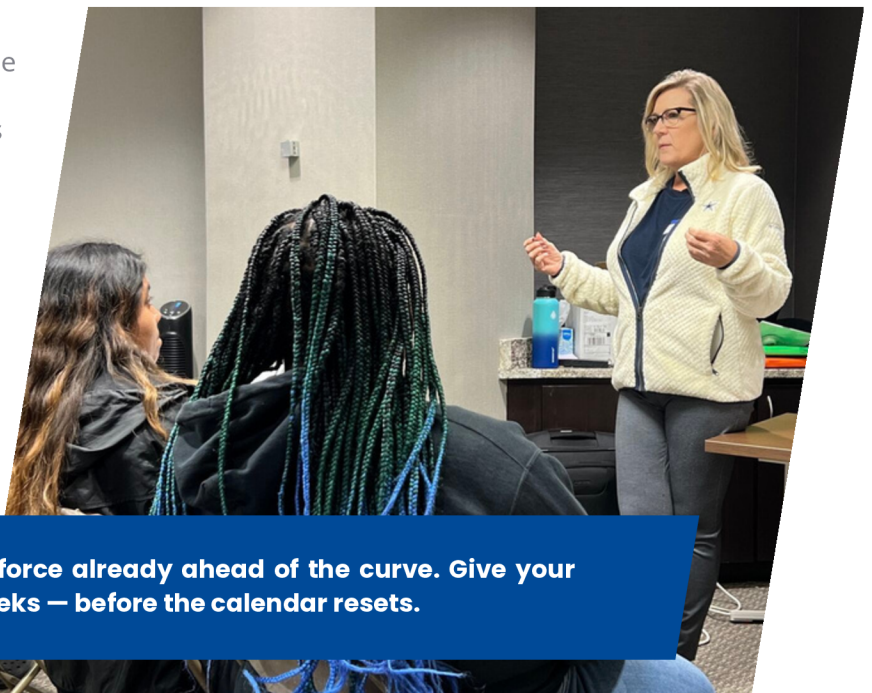
Reduce blind spots & strengthen decision-making by uncovering how bias shows up at work. Build a culture that values fairness, safety, and inclusion.

Call 972-620-8505 to take advantage of this offer.



Changing the Narrative

**ONE EMPLOYEE  
AT A TIME**



Lock in training now and start 2026 with a workforce already ahead of the curve. Give your team six months of industry know-how in just weeks — before the calendar resets.



# Industry Basics Sprint

2 hour industry basics  
Class size up to 20 people



## Pricing

**\$5,900 per class**  
**\$11,800 for 3 classes**  
onsite at your facility or virtual

### **Gas Supply & Marketing 101**

Demystify how natural gas is priced and traded so your team understands what drives costs — and can better support budgeting, contracting, and risk management decisions.

### **Introduction to Transmission & Pipeline Fundamentals**

Give employees a clear view of how pipelines really work — from compressors to SCADA — so they can connect their daily role to the bigger system.

### **Distribution System Essentials**

Help your team grasp how distribution networks deliver gas safely and reliably to homes and businesses, boosting confidence in field and office conversations alike.

### **Regulatory Primer**

Cut through the alphabet soup (PHMSA, DOT, FERC) and give your team a straightforward understanding of what compliance means for them and your company.

### **Storage & LNG Basics**

Equip your employees with the “why” behind storage and LNG facilities — critical tools for meeting peak demand and ensuring system resilience.

### **Gas Control & System Operations**

Provide a behind-the-scenes look at control rooms, system balancing, and emergency response — so everyone understands what it takes to keep gas flowing 24/7.

### **E&P Fundamentals (Upstream Basics)**

Show how natural gas is discovered and produced, connecting upstream activity to the supply that feeds your systems and markets.

### **How Your Company Makes Money**

Pull back the curtain on your business model, giving employees the insight to see how daily decisions directly affect the bottom line.

# Available by Class or as a Bundle



Classes include up to 20 people and are available in the format that best suits your needs: on-site at your facility or virtually.

## CORE

Half-Day Classes (up to 4 hours)

### \$5,900

- ✓ Tailored Workshop Delivery with handbooks
- ✓ Hands-on Practical Skills, Supportive
- ✓ Scheduled at your Convenience
- ✓ Cost-Effective Training Solutions
- ✓ Must be scheduled in 2025

## CORE

Full Day Classes (8 hours)

### \$13,900

- ✓ Tailored Workshop Delivery
- ✓ Hands-on Practical Skills, Supportive
- ✓ Scheduled at your Convenience
- ✓ Cost-Effective Training Solutions
- ✓ Participant workbooks provided

## INDUSTRY SPRINT

### \$5,900

- ✓ Must be scheduled in 2025
- ✓ Hands-on Practical Skills,
- ✓ Scheduled at your Convenience
- ✓ Cost-Effective Training Solutions
- ✓ Participant workbooks provided

## CORE or INDUSTRY SPRINT BUNDLE

Bundle, select 3 classes. At least one must be scheduled in 2025. The other 2 by March 31, 2026

### \$11,800

## CORE BUNDLE with FULL DAY

Bundle, select 3 classes. At least one must be scheduled in 2025. The other 2 by March 31, 2026. Includes 2 full days and 1 half-day training.

### \$19,800