Shareable Graphics for Women's Leadership Symposium

Successful careers are rewarding, help you achieve financial stability, and make a difference in the world around you. Contributing to this definition is having the flexibility to integrate work and life successfully. Your successful career may differ from how others define success, and this symposium celebrates those unique careers women have forged in the natural gas industry.

How to Connect before the Conference

Download this art and share on your social media. #SGASymposium

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Speaker

Link to the conference:

southerngas.org/event/womens-symposium/

Make it Personal

Speaker: We encourage you to share your session on your personal LinkedIn feed. Customize the generic graphic by adding your photo and the session title. For an extra touch, consider using a photo of you at a previous speaking engagement.

Social Media   Social Media

Email Signature

Attendee

Make it Personal

Attendee: Networking is a cornerstone of this symposium, whether you're a first-timer or a returning attendee. Sharing this opportunity with fellow natural gas managers and leaders will amplify the value for everyone. Let's make this year's event a success together.

Tip: Posts from personal accounts perform significantly better on LinkedIn. We recommend that you post on your account. Peers, and other connections will more likely see the post on their feed.

Social Media   Social Media

Email Signature

Sponsor

Make it Personal

Sponsor: Thank you for your continued support of the Women's Symposium. You should be proud of your commitment to education and excellence for our industry. Include a photo of your team members who will be attending the symposium to connect with attendees. Alternatively, feature your company logo to reinforce brand recognition. Share the event graphic on your social media channels to reach a wider audience and generate excitement about your presence at the conference.

Social Media   Social Media

Email Signature