

Shareable Graphics

OpsCon is more than just a gathering—it's a catalyst for growth and transformation. By participating, you'll be at the forefront of unlocking innovation, fostering collaboration, and optimizing outcomes within the natural gas industry. Together, we will pave the way for a future where natural gas remains a vital, sustainable, and resilient energy source for all.

Attendee

Attending Operations Conference 2025 offers natural gas industry professionals the chance to enhance their knowledge, build valuable networks, and stay abreast of the latest trends and technologies. The conference provides a platform for collaboration, idea exchange, and learning new technologies through the exhibit hall. Attendees will also celebrate industry achievements at the SGA Awards Ceremony. Overall, participation in the conference facilitates professional development, benchmarking, and increased visibility within the industry.

Social Media

How to Connect before the Conference

Download this art and share on your social media. #SGAOpsCon

Email Signature

Tag us on social media

 @SGANaturalGas

 @SGANaturalGas

 @SGANaturalGas

 @SGANaturalGas

Speaker

Link to the conference:

southerngas.org/event/opscon

Make it Personal

Speaker: We encourage you to share your session on your personal LinkedIn feed. Customize the generic graphic by adding your photo and the session title. For an extra touch, consider using a photo of you at a previous speaking engagement.

Social Media

Social Media

Email Signature

Make it Personal

Exhibitor: Encourage your followers and those interested in your products/services to visit your booth by sharing the event graphic. Include your booth number on the graphic for easy navigation. Consider adding a photo of your booth from a previous event to give attendees a glimpse of what to expect.

Tip: Posts from personal accounts perform significantly better on LinkedIn. Encourage your employees, brand ambassadors, and other connections to share the event graphic on their own LinkedIn feeds for wider reach.

Exhibitor

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Email Signature

Make it Personal

Sponsor: Thank you for your continued support of OpsCon. You should be proud of your commitment to education and excellence for our industry. Include a photo of your team members who will be attending the conference to connect with attendees. Alternatively, feature your company logo to reinforce brand recognition. Share the event graphic on your social media channels to reach a wider audience and generate excitement about your presence at the conference.

Sponsor

Social Media

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