

Management Conference Media Kit

[The Management Conference](#) features sessions, workshops and roundtable sessions led by industry thought leaders with content curated by peers. Topics focus on technical skills and leadership training for natural gas operators. With best-in-class training, you can create a customized schedule to meet your specific professional needs for you and your team to learn and grow together.

How to Connect before the Conference

Download this art and share on your social media. #sgamanagementconf

Tag us on social media

 @SouthernGasAssociation

 @Southern Gas Association

 @SouthernGas

 @SouthernGas

Link to the conference:

southerngas.org/event/managementconf/

Speaker

Make it Personal

Speaker: We encourage you to share your session on your personal LinkedIn feed. Customize the generic graphic by adding your photo and the session title. For an extra touch, consider using a photo of you at a previous speaking engagement.

Social Media

Social Media

Email Signature

Make it Personal

Attendee: Networking is a cornerstone of this conference, whether you're a first-timer or a returning attendee. Sharing this opportunity with fellow natural gas managers and leaders will amplify the value for everyone. Let's make this year's conference a success together.

Tip: Posts from personal accounts perform significantly better on LinkedIn. We recommend that you post on your account. Peers, and other connections will more likely see the post on their feed.

Attendee

Social Media

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Email Signature

Make it Personal

Sponsor: Thank you for your continued support of the Management Conference. You should be proud of your commitment to education and excellence for our industry. Include a photo of your team members who will be attending the conference to connect with attendees. Alternatively, feature your company logo to reinforce brand recognition. Share the event graphic on your social media channels to reach a wider audience and generate excitement about your presence at the conference.

Sponsor

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