SPRING GAS CONFERENCE











EXHIBITOR PACKAGE



EXHIBIT AT



MAR 13–15, 2023 CHARLOTTE, NC

Charlotte Convention Center

Since 1908, Southern Gas Association has been investing in the people of the natural gas industry, by providing learning opportunities for personal and professional growth. Specializing in the facilitation of peer-to-peer collaboration, education on industry and leadership topics, and the development and management of joint industry projects, SGA supports member company volunteers and industry leaders, who work to actively engage the natural gas industry for a brighter tomorrow.

WHAT WE DO

SGA engages members through exceptional experiences where they can learn information, exchange ideas, and share solutions. Our members represent the entire natural gas business, which is reflected through a robust committee structure. Working together as one, SGA members create content, resources, and initiatives that foster professional development and advancement of the natural gas industry.

OUR MEMBERS

SGA is a community of natural gas professionals across the U.S. and Canada. Representing the industry as a whole, from drill bit to burner tip, SGA's membership comprises 200 businesses across the distribution, pipeline, and gas supply marketing sectors as well as more than 300 industry partners serving the industry as vendors, suppliers, and consultants. Through virtual and in-person engagement, SGA members come together to share ideas, resources, and best practices to develop people, relationships, and solutions.

HOW IS SGA DIFFERENT?

- Driven exclusively by members
- Volunteer engagement and content development spanning 50+ distinct disciplines
- Only U.S. natural gas trade association supporting ALL sectors of the industry

BENEFITS TO EXHIBITING

- Gain cost-effective access to your customers
- Network and build relationships with decision makers
- Introduce your products and services directly
- Connect with new prospects and generate leads
- Distinguish your company from the competition
- Promote your company's brand and maximize market exposure



WHO'S ATTENDING?

Natural gas professionals seeking technical skills and leadership training.

HELPFUL LINK

Are you a member of SGA?

Become a member of SGA and save on your booth and receive all the perks of the SGA community.

Not sure if you are a member? We can help.

Contact

SGA Exhibit Management:

exhibits@southerngas.org susan.joiner@southerngas.org

SGA Sponsorship Management:

tina.hamlin@southerngas.org

EXHIBIT BOOTH PRICING

MEMBERS	NON-MEMBERS
Regular 10'x10' \$1,450	Regular 10'x10' \$2,450
Premium 10'x10' \$1,675	Premium 10'x10' \$2,675

Corner booth spaces are \$200.00 additional

WHAT'S INCLUDED?

- 8' high drape back wall (blue)
- 3' high drape side wing (blue)
- 7" x 44" booth ID sign
- (1) 6' x 30" H draped table (blue)
- Logo floor stickers for sponsor booths (Premier levels only)
- (2) side chairs
- (1) wastebasket
- 1 full registration for booth personnel per space
- Recognition on SGA website as an Upcoming Exhibitor
- Conference app listing with booth # and company description

WHAT'S NOT INCLUDED?

- Carpet can be ordered via Freeman, the service kit will be out soon
- Electrical

Over 100 exhibitors made Spring Gas 2022 a success. Join us in 2023.

Previous companies include:

- Dominion Energy
- · Magnolia River
- · Piedmont Natural Gas
- Southern Company Gas
- Carolina Gas Transmission
- York County Gas Authority
- Lancaster County Natural Gas Authority
- MRC Global

Contact <u>Susan Joiner</u> for more information or <u>Tina Hamlin</u> for sponsorship opportunities.

100% credit if booth cancellation is received before February 13, 2023. 50% credit if booth cancellation is received before March 1, 2023. No refund if booth cancellation is received after March 10, 2023. Booth personnel substitutions can be made at any time.

SouthernGas.org







2022 PREMIER SPONSORS





AN ARTERA COMPANY

MRC Global















CONFERENCE HIGHLIGHTS



Over 700 attendees expected

Exhibit Hall open during all refreshments and **breaks**





Exhibitors Opening Reception hosted in the Exhibit Hall, Spring Gas first annual Brew and 'Que





Battle of the Bags, Cornhole Tournament will be held in the **Exhibit Hall**



MAKE YOUR BOOTH A DESTINATION DURING BREW AND 'QUE

Be part of SGA's first annual beer and barbecue exhibitors opening reception on March 13 at 5:30pm. Limited to 10 exhibitors, we will have stations with food or drinks. If you choose to add one, you will have a station near your booth during the reception, providing either appetizers or beverages to increase traffic. We will plan it all for you, so relax, enjoy the reception, and connect with attendees.

The station breakdown:

- Six food stations will be available to serve appetizers for an additional \$1,500 per station
- Four bar stations will be available for an additional \$2,500 per station

One station per exhibitor only. First come, first served – when it's gone, it's gone.

What it includes:

- The opportunity to host a food station or a craft beer bar at your booth
- Named as an official event host of the Brew & 'Que Exhibitor Showcase
- Logo on event invite that will go out to attendees before the event
- Logo on all Brew & 'Que printed materials & signage

Contact <u>Susan Joiner</u> for more information or <u>Tina Hamlin</u> for sponsorship opportunities.

