NATURAL GAS CONVECT 2023

JUNE 12-15, 2023 LOUISVILLE, KY











EXHIBITOR PACKAGE



EXHIBIT AT



Since 1908, Southern Gas Association has been investing in the people of the natural gas industry, by providing learning opportunities for personal and professional growth. Specializing in the facilitation of peer-to-peer collaboration, education on industry and leadership topics, and the development and management of joint industry projects, SGA supports member company volunteers and industry leaders, who work to actively engage the natural gas industry for a brighter tomorrow.

WHAT WE DO

SGA engages members through exceptional experiences where they can learn information, exchange ideas, and share solutions. Our members represent the entire natural gas business, which is reflected through a robust committee structure. Working together as one, SGA members create content, resources, and initiatives that foster professional development and advancement of the natural gas industry.

OUR MEMBERS

SGA is a community of natural gas professionals across the U.S. and Canada. Representing the industry as a whole, from drill bit to burner tip, SGA's membership comprises 200 businesses across the distribution, pipeline, and gas supply marketing sectors as well as more than 300 industry partners serving the industry as vendors, suppliers, and consultants. Through virtual and in-person engagement, SGA members come together to share ideas, resources, and best practices to develop people, relationships, and solutions.

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Kentucky International Convention Center

HOW IS SGA DIFFERENT?

- Driven exclusively by members
- Volunteer engagement and content development spanning 50+ distinct disciplines
- Only U.S. natural gas trade association supporting ALL sectors of the industry

BENEFITS TO EXHIBITING

- Gain cost-effective access to your customers
- Network and build relationships with decision makers
- Introduce your products and services directly
- Connect with new prospects and generate leads
- Distinguish your company from the competition
- Promote your company's brand and maximize market exposure



WHO'S ATTENDING?

Ideal for all natural gas professionals seeking technical skills and leadership training in all areas of the natural gas industry.

Are you a member of SGA?

Become a member of SGA and save on your booth and receive all the perks of the SGA community.

Not sure if you are a member? We can help.

Contact

SGA Exhibit Management:

exhibits@southerngas.org
susan.joiner@southerngas.org

SGA Sponsorship Management:

tina.hamlin@southerngas.org

CONNECTING WITH PURPOSE

Our biggest expo of the year! Meet with respected companies showcasing their newest technologies and innovative products that make your job easier, all in one place, while making essential industry connections.

EXHIBIT BOOTH PRICING

MEMBERS	NON-MEMBERS
Regular 10'x10' \$1,775	Regular 10'x10' \$2,575
Premium 10'x10' \$1,975	Premium 10'x10' \$2,750

Corner booth spaces are \$200.00 additional

WHAT'S INCLUDED?

- 8' high drape back wall (blue)
- 3' high drape side wing (blue)
- 7" x 44" booth ID sign
- (1) 6' x 30" H draped table (blue)
- Logo floor stickers for sponsor booths (Premier levels only)
- (2) side chairs
- (1) wastebasket
- 1 full registration for booth personnel per space
- Recognition on SGA website as an Upcoming Exhibitor
- Conference app listing with booth # and company description

Over 100 exhibitors made Natural Gas Connect 2022 a success. Join us in 2023.

Previous companies include:

- Dominion Energy
- Magnolia River
- Piedmont Natural Gas
- Southern Company Gas
- · Carolina Gas Transmission
- York County Gas Authority
- Lancaster County Natural Gas Authority
- MRC Global

Contact <u>Susan Joiner</u> for more information or <u>Tina Hamlin</u> for sponsorship opportunities.

WHAT'S NOT INCLUDED?

- Carpet can be ordered via Freeman, the service kit will be out soon
- Electrical

100% credit if booth cancellation is received before May 12, 2023. 50% credit if booth cancellation is received before May 31, 2023. No refund if booth cancellation is received after June 9, 2023. Booth personnel substitutions can be made at any time.

SouthernGas.org









CONFERENCE HIGHLIGHTS



Over 1,200 attendees expected





Tastes of Kentucky Reception, guests will enjoy KY Bluegrass and the tastes of Kentucky during this evening reception.



Battle of the Bags, Cornhole Tournament will be held in the **Exhibit Hall**







PREMIER SPONSORS









PICARRO



Be part of SGA's first annual **Derby Dash exhibitors opening reception**. Limited to 10 exhibitors, we will have stations with food or drinks. If you choose to add one, you will have a station near your booth during the reception, providing either appetizers or beverages to increase traffic. We will plan it all for you, so relax, enjoy the reception, and connect with attendees. The station breakdown:

- **Six food stations** will be available to serve appetizers for an additional \$1,500 per station
- Four bar stations will be available for an additional \$2,500 per station One station per exhibitor only

First come, first served – when it's gone, it's gone. Contact <u>Susan Joiner</u> for more information or <u>Tina Hamlin</u> for sponsorship opportunities.